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Confluence Supports Northern Forest Canoe Trail Auction

EASLEY, S.C. (January 16, 2009) – The numbers are in! Confluence Watersports is proud to have joined forces with other companies in the outdoor industry to support the Northern Forest Canoe Trail (NFCT) association with its end of year 2008 auction. The results? The NFCT raised over \$22,000.00, to aid in its mission of establishing and stewarding the historic water trails of New England and Québec.

“We’re thrilled to see the NFCT auction was such a huge success,” said Sue Rechner, CEO of Confluence Watersports. “A large part of our mission is to encourage the growth and accessibility of paddling across the country. The NFCT is indirectly doing this with an approach that honors the environment and the history of the region, while engaging the local communities. It’s an excellent model. We applaud their efforts and are honored to support them.”

The Confluence contributions came in the forms of a canoe from Mad River Canoe and kayaks from their Perception and Wilderness Systems product lines. Boats were the hot sellers in this auction, bringing in the most revenue of all categories. (Six boats, from various manufacturers, were auctioned.)

For more information about the NFCT and planning a trip on the canoe trail, please visit: <http://northernforestcanoetrail.org/>.

About Confluence Watersports:

Located in Easley, S.C., Confluence Watersports is the result of blending the unique watersports brands: Wilderness Systems®, Perception®, Dagger®, and Wave Sport® kayaks, Mad River Canoe®, Adventure Technology® paddles, and Harmony® accessories. With a full representation of canoes, and kayaks ranging from touring and recreational to high-performance whitewater boats, the Confluence brands are well suited to outfit all paddling enthusiasts. People passionate about the outdoors run the company today: advocates who are dedicated to bringing more people to the water. For more information, please visit: <http://www.confluencewatersports.com>.