



Media Contact:
Verde PR
Brook Sutton
brook@verdepr.com
970.259.3555

Perception Tribe: It's A Family Thing

Easley, S.C. (July 20, 2009) – Perception continues the heritage of family fun on the water with the new Tribe series of stackable, sit on top (SOT) kayaks. The Tribe is about easy care, ease of use, and good times, all the way down to the bright color options. But don't mistake low maintenance for low performance. This SOT is equally comfortable surfing ocean waves or cruising lakes and lazy rivers.

What sets it apart: Value and ease are not exclusive of performance in this playful series. It is a great fit for the discerning price-conscious paddler or an entire family, from beginners to veterans. And to the joy of storage-challenged folks everywhere: they stack!

Key Features:

- Speedy and easy to paddle
- Comfortable with an ergonomic design that keeps feet at body level, rather than an awkward angle
- Self-bailing scupper tubes for a drier ride
- Stackable up to four kayaks, making the Tribe perfect for small storage areas, liveries and retail displays
- Durably-built with few moving parts to wear out
- Set for a day of adventure with bow and stern storage tankwells, outfitted with bungee rigging
- Bow and stern handles for easy carrying
- Stern skid plate protects the rear keel
- 13.5 model features three-seat configuration for up to two adults and small child or family pet



- more -

Perception Tribe Specifications:

	Length	Width	Weight	Max Capacity
Tribe 9.5	9-ft 5-in	31.5-in	50-lbs	300-lbs
Tribe 11.5*	11-ft 5-in	30.25-in	62-lbs	350-lbs
Tribe 13.5	13-ft 5-in	34-in	74-lbs	500-lbs

*Pictured above is the Tribe 11.5

Available colors: lime, lime/white, plum, plum/white, tangerine, tangerine/white, azure/white and yellow

Available: August 2009

MSRP:

Perception Tribe 9.5: \$495.00

Perception Tribe 11.5: \$595.00

Perception Tribe 13.5: \$695.00

**About Confluence Watersports:**

Located in Easley, S.C., Confluence Watersports is the result of blending the unique watersports brands: Wilderness Systems®, Perception®, Dagger®, and Wave Sport® kayaks, Mad River Canoe®, Adventure Technology® paddles, and Harmony® accessories. With a full representation of canoes, and kayaks ranging from touring and recreational to high-performance whitewater boats, the Confluence brands are well suited to outfit all paddling enthusiasts. People passionate about the outdoors run the company today: advocates who are dedicated to bringing more people to the water. For more information, please visit: <http://www.confluencewatersports.com>.